Reading Kingdom ESL

Reading Kingdom is a patented, groundbreaking and easy-to-use online program that is the ideal way to teach children English as a second language (ESL).

"There are so many great things about the Reading Kingdom...It's really easy to use, it builds on success, and your child really enjoys doing it."
--Cindy Crawford, model, entrepreneur & mom whose kids have used Reading Kingdom

"Dr. Blank is a brilliant developmental psychologist. She understands child development, particularly the development of language and reading abilities in children. Her reading program is unique." *-- Dr. Bradley Peterson, Columbia University*

Reading Kingdom adheres to the key principles outlined by organizations dedicated to ESL teaching such as the Teachers of English to Speakers of Other Languages (TESOL):

- It requires no knowledge of English.
- It uses controlled immersion to provide a rich, but very clearly structured teaching experience.
- It utilizes the four language skills: listening, reading, writing, and speaking.
- It integrates language and content, so that what is taught is placed in a context that makes it comprehensible and memorable.
- It emphasizes meaning and function over formal definitions and structures.
- It uses graphics, audio and animation extensively to reinforce meaning.

Reading Kingdom also offers unique ESL teaching features not found in other programs:

- It teaches the essence of English sentence structure through a revolutionary and patented method that leverages the power of the "function" words.
- It links written and spoken language so that one mirrors and reinforces the other.
- It provides customized instruction that adapts to each child's specific skills and needs.
- It systematically assesses a child's skills and overcomes error patterns and difficulties.
- It leads to effective pattern recognition which is essential to successful learning.

The Creators

Dr. Marion Blank is a world-renowned literacy expert on the faculty of Columbia University where she developed and directed the Light on Literacy Program. She has lectured extensively around the world, authored dozens of peer-reviewed articles and books and developed numerous award winning teaching programs.

Jonathan Blank, Dr. Blank's son, has over 15 years experience in software development. He previously founded Wildform, an award-winning software company that created Flix, the first Flash video encoding software, which he sold to On2 Technologies, and he has licensed technology to such leading companies as Google, Adobe, Sony, Autodesk and Quark.

www.ReadingKingdom.com

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